

Now download Tower Bloxx Revolution via your mobile operator

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Mauj Mobile has announced that Digital Chocolate's Tower Bloxx Revolution on its platform has garnered more than 10,000 downloads within one month of reaching new audiences. Digital Chocolate, one of the companies in mobile and cross platform social games, have entered into a strategic alliance with Mauj Mobile and Mobango to distribute over 100 hugely popular and award-winning games to the Indian market. Mauj Mobile provides these games through mobile operators as premium content to the mobile users.

Tower Bloxx Revolution, is a sequel to the worldwide hit series of Tower Bloxx, which now provides players with a new gameplay experience of 3 fun-filled games in one. Tower Bloxx Revolution is an addictive game set in the futuristic world of Sky City of 2699. Gamers can build colourful towers to house the space toons, gain colour combos and cool power ups that boost the speed of tower building. The game also allows players to compete with other players keeping the pace active. In Casual game mode, new 'Super Combo Session' engages the player with cash and height reward. The new 'Tower Review' system records the gamers' tower design, colour, and structure displaying it at the end of the game session.



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“We are excited to know that Tower Bloxx Revolution enjoys such high popularity among Indian users”, stated Robert Unsworth, VP of Digital Chocolate. “We are confident that our partnership with Mauj Mobile will usher such continuous growth adding further value to our global expansion strategy.”

Mauj Mobile distributes premium mobile content, such as videos, applications and games to mobile users through mobile operators. Mauj Mobile also owns Mobango apps store, which has more than 7 million registered users, and over 1.5 million pieces of content fully optimized for over 2,000 phones.

“We are equally excited to receive such great response for Digital Chocolate games”, remarked an ecstatic Badri Sanjeevi, CEO, Mauj Mobile and Mobango. “Mauj Mobile has a strong presence in the Indian mobile market. We have an objective to provide new and exciting premium gaming content to mobile users. Our partnership with Digital Chocolate aligns with this goal and we are optimistic for the new offerings that we will bring.”

Tower Bloxx Revolution game is available on Airtel, Vodafone, Reliance and Idea networks. To download, subscribers can message TBL to 57007.